



## Press Release

### **Nancy Granatoor Joins Ellery Homestyles as Director of Product Management**

New York – June 13, 2011 - Ellery Homestyles, a leading home fashions supplier, is pleased to announce that Nancy Granatoor, a seasoned Merchandising and Product Development Executive has joined its staff as Director of Product Management.

In this newly defined role, Nancy will focus on Product Management across all categories- Window, Bedding and Throws. Along with her newly formed team, she will be responsible to enhance processes, leading to a unified sales organization that leverages the power of all Ellery brands and improves cross functional communications.

Nancy's most recent position was with Macy's Merchandising Group as Product Manager in the Home Textile area for private label brands Charter Club, Martha Stewart and Hotel. Her career in the home fashions industry also includes Buying and Merchandising positions at Fortunoff and Linens n' Things.

Nancy is a welcomed addition to the Ellery team.

### **About Ellery Homestyles**

Ellery Homestyles is a leading supplier of branded and private label home-fashion products to major retailers – offering curtains, bedding, throws and specialty products. Our proprietary brands deliver innovation in fashion, function and design and include **Eclipse™** - the voice of authority for energy-saving, noise-reducing, blackout curtains; **Curtainfresh™** - innovative curtains with odor-neutralizing technology developed in partnership with Church & Dwight, maker of Arm & Hammer®; **SoundAsleep™** room-darkening curtains, The Official Curtain of the National Sleep Foundation; **ComfortTech™** - the only blankets constructed with premium 3M™ Thinsulate™ Insulation, providing luxurious style, lightweight comfort and superior warmth; **VUE™** – the home fashion brand that presents Ellery's "point of view" on fashion trends and design, and **Waverly®** - the oldest continuously advertised home fashions brand in America recognized by consumers for its distinctive traditional looks. Ellery is a global company headquartered in New York City with a 375M square foot distribution center in North Carolina and offices in China, India and Pakistan. Please visit [www.elleryhomestyles.com](http://www.elleryhomestyles.com) for more information.

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