

Press Release



Ellery Homestyles Recognized as Decor Supplier of the Year by Walmart

New York – March 11, 2011 - Ellery Homestyles is proud to announce that it was recognized as Decor Supplier of the Year for exceptional sales and profit growth and industry leadership with respect to innovation, execution and support of Walmart strategies. The award was presented at the 2011 Walmart Supplier Summit in Orlando, Florida.

“We are pleased to have the opportunity to support Walmart strategies with our innovative Eclipse™ and Curtainfresh™ brands at Walmart. Eclipse, our energy-saving, noise-reducing, blackout curtains deliver stylish fashion and function which has strong appeal to value-conscious consumers. We look forward to many years of partnership with Walmart,” said Budd Goldman, CEO of Ellery.

About Ellery Homestyles

Ellery Homestyles is a leading supplier of branded and private label home-fashion products to major retailers – offering curtains, bedding, throws and specialty products. Our proprietary brands deliver innovation in fashion, function and design and include **Eclipse™** - the voice of authority for energy-saving, noise-reducing, blackout curtains; **Curtainfresh™** - revolutionary curtains with odor-neutralizing technology developed in partnership with Arm and Hammer®; **SoundAsleep™** room-darkening curtains, The Official Curtain of the National Sleep Foundation; **ComfortTech™** - the only blankets constructed with premium 3M™ Thinsulate™ Insulation, providing luxurious style, lightweight comfort and superior warmth; **VUE™** – the home fashion brand that presents Ellery’s “point of view” on fashion trends and design, and **Waverly®** - the oldest continuously advertised home fashions brand in America recognized by consumers for its distinctive traditional looks. Ellery is a global company headquartered in New York City with a 375M square foot distribution center in North Carolina and offices in China, India and Pakistan. Please visit www.elleryhomestyles.com for more information.

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